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## Sports Banner Hanging Policy

POLICY NUMBER: 242-RC-24

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Approval Date: January 28, 2025

Revise Date:

Motion Number: CRM20250128.1015

Repeal Date:

Supersedes:

Review Date:

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### 1.0 Policy Intent

The Sports Banner Hanging Policy's intent is to recognize the sports and recreation organizations that have been successful in winning a variety of zone, provincial and national level championships, and to hang the awarded banners in the pre-determined arenas located at the Cold Lake Energy Centre.

### 2.0 Purpose

The purpose of this policy is to outline the general conditions to hang banners that recognize these accomplishments in the Cold Lake Energy Centre Imperial Oil Place Arena and Cenovus Energy Arena; and provide clear direction for the location with guidelines as determined by the Department of Community Services.

### 3.0 Policy Statement

The City of Cold Lake shall establish guidelines for the hanging of banners for youth sport and recreation; and for the Jr. A team(s) and Jr. B team(s).

### 4.0 Managerial Guidelines

#### 4.1 General Conditions

- 4.1.1 The Department of Community Services must approve the type and size of banner for the purpose of appropriateness and consistency in look.
- 4.1.2 The organization must be recognized as representative of the City of Cold Lake.
- 4.1.3 The Department of Community Services Recreation Programs and Services Manager will make the final decision regarding the location of the banner.
- 4.1.4 Depending on the number of banner spaces available, the City of Cold Lake has the right to take down old banners (10 years and older) to replace them with new banners. Old banners will be returned to the organization.
- 4.1.5 Retirement display for individual player jerseys or recognition to individual athletes that have gone onto successful careers in professional sport will be considered in this policy. This recognition may be displayed in the Imperial Oil Place Arena or other specified locations as determined by the Community Services Department.

4.1.6 Banners will be installed by the start of the season after which they have been awarded.

4.1.6.1. Banners should be provided to Department of Community Services Recreation Programs and Services Manager at least 30 days prior to the date they are expected to be installed or raised.

4.2 **Imperial Oil Place Arena**

4.2.1 This is the primary location for hanging the Jr. A team(s) and the Jr. B team(s) banners. The banners for any league, provincial and national championships from these teams will be honored in this arena.

4.2.2 For each championship, of the Jr. A team(s) and Jr. B team(s), there will be the option for a banner raising ceremony held during regular season home games. The banner will be raised and then moved to the appropriate location as planned by the Department of Community Services.

4.3 **Cenovus Energy Arena**

4.3.1 This arena is the primary location for all other championship banners to be raised in the Energy Centre. The focus of banner recognition in the rink will be primarily related to youth sport and recreation.

4.3.2 Banners awarded for zones, provincials and national level championships will be considered as presented by the appropriate organization. These banners will be placed in a location as determined by the Department of Community Services.

5.0 **References**

N/A

6.0 **Persons Affected**

City of Cold Lake Staff  
Sports Organizations within the City of Cold Lake

7.0 **Revision/Review History**

*Feb. 3, 2025*

\_\_\_\_\_  
Date

*Feb 3 2025*

\_\_\_\_\_  
Date



\_\_\_\_\_  
Chief Administrative Officer

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Mayor