

**CITY OF COLD LAKE
BYLAW 689-AD-21
ADVERTISEMENT BYLAW**

A BYLAW OF THE CITY OF COLD LAKE IN THE PROVINCE OF ALBERTA, TO ESTABLISH ALTERNATIVE METHODS OF ADVERTISING STATUTORY NOTICES IN ACCORDANCE WITH THE REQUIREMENTS OF THE MUNICIPAL GOVERNMENT ACT, R.S.A. 2000, CHAPTER M-26

PURSUANT to section 606 of the *Municipal Government Act*, R.S.A. 2000, Chapter M-26, as amended, a Council must give notice of certain bylaws, resolutions, meetings, public hearings or other matters by publishing a notice at least once a week for 2 consecutive weeks in at least one newspaper or other publication circulating in the area to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held, or, by mailing or delivering a notice to every residence in the area to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held.

AND WHEREAS Section 606.1 of the *Municipal Government Act*, R.S.A. 2000, Chapter M-26, as amended, a Council may, by bylaw, provide for one or more alternative means of advertising bylaws, resolutions, meetings, public hearings or other matters referred to in section 606, including advertising by electronic means;

AND WHEREAS Council is satisfied that the advertising method set out in this bylaw is likely to bring matters advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or public hearing is to be held;

NOW THEREFORE the Council of the City of Cold Lake in the Province of Alberta, in Council duly assembled, hereby enacts as follows:

SECTION 1 – TITLE

1.1. This Bylaw shall be cited as the “Advertisement Bylaw”.

SECTION 2 – ADVERTISING METHOD

2.1 Any notice required to be given under section 606 of the *Municipal Government Act*, R.S.A. 2000, Chapter M-26, as amended, of a bylaw, resolution, meeting, public hearing or other matter may be given, in accordance with the timelines prescribed in section 606:

- 2.1.1. By publishing the notice in a local newspaper or other publication; and/or
- 2.1.2. By mailing or delivering notice to every residence in the area to which the proposed bylaw, resolution or other thing relates; and/or
- 2.1.3. Electronically by posting the notice prominently on the City of Cold Lake’s official website; and/or
- 2.1.4. Electronically by posting the notice prominently on any of the City of Cold Lake’s official social media sites; and/or
- 2.1.5. By posting the notice prominently in the public areas of any City of Cold Lake facility.

SECTION 3 – ENACTMENT

3.1 This Bylaw shall come into full force and effect at the beginning of the day that it is passed.

FIRST READING passed in open Council duly assembled in the City of Cold Lake, in the Province of Alberta this 26th day of January, A.D. 2021, on motion by Councillor Lefebvre.

**CARRIED
UNANIMOUSLY**

SECOND READING passed in open Council duly assembled in the City of Cold Lake, in the Province of Alberta this 23rd day of February, A.D. 2021 on motion by Councillor Lefebvre.

**CARRIED
UNANIMOUSLY**

THIRD AND FINAL READING passed in open Council duly assembled in the City of Cold Lake, in the Province of Alberta this 23rd day of February, A.D. 2021 on motion by Councillor Buckle.

**CARRIED
UNANIMOUSLY**

Executed this 23rd day of February, 2021.

CITY OF COLD LAKE

MAYOR

CHIEF ADMINISTRATIVE OFFICER

